

In The Name Of God

A Journey in Journalism

Language of News

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Dr. Alireza Ameri is a university assistant professor and vice-dean of research at faculty of Persian literature and foreign languages, Islamic Azad University, South Tehran Branch. He is also a published bilingual poet, translator, lexicographer, and an interdisciplinary thinker and researcher. He has invariably thought of merging art, education politics, ethics, mythology, chaos, and language into novel conglomerations. He has also touched upon a kaleidoscope of issues from hegemony to edutainment.

Contents

Introduction	7
Newspaper Sections and Terms	9
Warm-Up Unit.....	17
Court.....	25
Disaster	41
Economy	55
Education.....	67
Election	79
Negotiation.....	91
Sports	109
War	117

Introduction

News is part of everyday life and in order for ESL /EFL classes to use real-life materials we can suggest that news should be part of such classes. There have been a number of books published on journalism but 'A Journey in Journalism' aims to provide a concise yet comprehensive coverage of pragmatic aspects and issues in the field.

This work describes and presents language in the News based on a wide variety of Newspaper corpus from around the English-speaking world. It explores words, collocations, expressions and their equivalents in news which can enrich personal "word bank" with many high-frequency and challenging vocabulary in the media. Each chapter presents topic-related readings with key terms in context. Follow-up exercises provide practice activities to help unlock the meanings of texts and allow the reader to become involved in the material.

The 'Starter' section at the beginning of each unit is used to raise awareness of the topic. The exercises, activities and tasks are underpinned by sound theoretical principles while addressing practical concerns and debates in journalism. The exercises present different ways to exploit news reports in the classroom and focus on raising the level of involvement and participation that the students have in the lesson. The authors have tried to choose appropriate

topics that most of the students are interested in. Since reading a news report in a second language can be demanding, the chosen articles are not long. The articles contain useful lexical sets as well as grammar exponents and components with interesting syntax and sentence style. Writing and speaking sections provide a good way to follow up the basic textual work. Most students eagerly join the conversation when issues are addressed that touch their own lives, so the focus of the book is on students finding news stories that interest them on an everyday level. This way, the students can practice the language further. Besides, students can describe and discuss pictures that relate to each topic. Students predict the story from a picture accompanying the article. In the warm up and speaking section, students are invited to discuss questions related to the topic. In the pre-reading section, the activities are directly related to the text, rather than the topic. Peers predict the story from the headline and feedback ideas to the class/teacher. Key features of this book are engaging topics, motivating pragmatic activities and tasks. At the end of each unit answers and a glossary of used words and phrases are provided.

To prepare the book, a wide variety of materials have been used. To name a few, newspapers and current affairs magazines, TV, Radio, The Internet, BBC Learning English and The BBC World Service were used in the work. The ultimate purpose of this book is to familiarize the students with the journalistic terms, their definitions, equivalents and applications in related contexts. This book is an essential reading for students, lecturers, and researchers in Media Studies, Linguistics, Translation and international affairs. The breadth of coverage ensures that the book will be of benefit to students and researchers at primary and secondary levels of higher education experiencing journalism. It also paves the way for further scientific projects in the field of linguistics of news. Moreover, a CD including 190 audio files of BBC News accompanies the book. An interactive weblog (AjourneyinJournalism.blogspot.com) is there for you to dare share ideas and findings.

Newspaper Sections and Terms

Advertisements

Obviously, an advertisement is a section that is purchased and designed for selling a product or idea. Some advertisements are obvious, but some can be mistaken for articles. All advertisements should be labeled, although that label might appear in small print.

Agony column (advice column)

A part of a newspaper or magazine where someone gives advice to people by answering letters about their problems.

Announcement

A short statement in a newspaper, often about a birth, death, or marriage

Article

a piece of writing about a particular subject that is published in a newspaper or magazine

Artwork

pictures, photographs, or drawings that are used in a book, magazine etc

Back number

An issue of a newspaper, magazine, etc, that appeared on a previous date

Banner headline

A very large headline on the front page of a newspaper

Broadsheet

A newspaper having a large format, approximately 15 by 24 inches (38 by 61 centimeters)

Business Section

This section contains business profiles and news reports about the state of

commerce. You can often find reports about new inventions, innovation, and advances in technology. Stock reports appear in the business section. This section could be a good resource for a research assignment. It will include statistics and profiles of people who have made an impact on the economy.

Byline

A byline appears at the beginning of an article and gives the writer's name.

Centerfield

The two pages at the centre of a magazine

Classified ad

A short advertisement that you put in a newspaper, for example so that you can sell something

Clipping

An article or picture that you have cut from a newspaper or magazine

Column

A regular newspaper or magazine article on a particular subject or by a particular journalist

Copy

Writing that is ready to be published in a newspaper or magazine

News, opinions, or information published in a newspaper or magazine

Cover story

A main story in a magazine relating to the picture on the front cover

Crash blossom

A newspaper headline in which some of the words have more than one possible meaning so that it can be understood in more than one way, often humorously

Introduction

Cutting

An article cut out of a newspaper

Dispatch

A report that a journalist sends to a newspaper office

Editor

An editor decides what news will be included in each paper and determines where it will appear according to relevance or popularity.

The editorial staff determines content policy and creates a collective voice or view.

Editorial cartoons

Editorial cartoons have a long and fascinating history. They offer an opinion and convey a message about an important issue in an amusing, entertaining, or poignant visual depiction.

Editorials

An editorial is an article written by the editorial staff from a specific perspective. The editorial will offer the newspaper's view of an issue. Editorials should not be used as a main source of a research paper, because they are not objective reports.

Entertainment or Lifestyle

The section names and traits will differ from paper to paper, but lifestyle sections typically offer interviews of popular people, interesting people, and people who make a difference in their communities. Other information concerns health, beauty, religion, hobbies, books, and authors.

Exclusive

A piece of news that is published or reported by only one newspaper, magazine, television station, etc

Feature Articles

Feature articles report about an issue, person, event with added depth and more background details.

Folio

The folio includes the publication information and is often located under the name of the paper. This information includes the date, volume number, and price.

Front Page

The first page of a newspaper includes the title, all the publication information, the index, and the main stories that will capture the most attention.

The major story of the day will be placed in the most prominent position and contain a large, bold-faced headline. The topic could be of a national scope or it could be a local story.

Gossip column

An article that appears regularly in a newspaper or magazine and gives details of the private lives of famous people. Someone who writes a gossip column is called a gossip columnist.

Headline

The title of a newspaper story that is printed in large letters

International News

This section contains news about other countries. It may address relationships between two or more countries, political news, information about wars, droughts, disasters, or other events that impact the world in some way.

Item

An article in a newspaper or magazine

Introduction

Lead

The most important story on the front page of a newspaper, or the first piece of news on a news broadcast

Leader

A piece of writing in a newspaper in which the editor (=the person in charge of a newspaper) expresses their personal opinion on a subject

Letters to the Editor

These are letters sent from readers to a newspaper, usually in response to an article. They often include strong opinions about something the newspaper has published. Letters to the editor should not be used as objective sources for a research paper, but they could prove valuable as quotes to demonstrate a point of view.

Listing

A list of things such as films, plays, and exhibitions printed in a newspaper

Masthead

The name of a newspaper or magazine that is printed at the top of the front page

News Article

A news article is a report on an event that has taken place. Articles may include a byline, body text, photo, and caption.

Typically, newspaper articles that appear closest to the front page or within the first section are those that editors consider to be the most important and relevant to their readers.

News print

Articles and reports published in newspapers

Notice

An article that gives someone's opinion of a new film, play etc, especially in