

Management Select Readings in English (MSRE)

معاون پژوهشگر مدیریت به زبان انگلیسی

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Preface

Management Select Readings in English (MSRE) is primarily intended and designed for Management graduate and postgraduate students who are required to take English-for-Specific-Purposes (ESP) or English-for-Academic-Purposes (EAP) courses at the Management departments of universities. It is also meant for English language learners and all individuals in different fields of management who wish to improve their reading comprehension and vocabulary skills for academic, professional or personal purposes. The book is also a good source for M.A. and Ph.D candidates.

The book contains a wide variety of crucial concepts in different fields of management in 75 units. Each unit is presented in two pages, the topic and the reading comprehension activities in the form of multiple-choice questions. The materials have been designed so that they can be used effectively both in classroom and by learners working alone. One advantage of the MSRE is that students can select the topics that interest them or the topics they most need to learn and expand their knowledge in English.

Although the current book might suffer from some limitations, we hope that *Management Select Readings in English (MSRE)* may serve the academic-level students as a helpful and encouraging guide to improve their ESP and EAP skills. No claim is made that this book has covered all areas and concepts in the field of management nor it needs no improvements. Any comments or suggestions regarding this book may be directly addressed to us at the following email addresses:

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