Advanced Translation (I)

Zohreh Gha aei Shahrzad F. rvaresh Saee 'Ketabi, PhD

> Tehran 2018/1396



The Organization for Researching and Composing
University Textbooks in the Humanities (SAMT)
Institute for Research and Development in the Humanities

Advanced Translation (I) / Zohreh Gharaei, Shahrzad Parvaresh,

Gharaei, Zohreh

```
توسعهٔ علوم انسانی، ۱۳۹۶= ۲۰۱۸ م.
                                                                   مشخصات ظاهری: ده، ۲۴۲ ص.
                                             فروست: «سمت»؛ ۲۱۴۱. مترجمی زبان انگلیسی؛ ۱۹.
شابک: ۹۷۸-۰۲-۰۶۰-۹۷۸ مترجمی زبان انگلیسی؛ ۱۹
                                                             وضعیت فهرست نویسی: فیپا 🦽 🌏
                                                                               یادداشت: انگلیسی.
                                                   يادداشت: پشت جلد به فارسى: ترجمه پيشرفته (١).
                                                                              یادداشت: ارکلیسی.
                                                             آوانو یسی: دان: ادونسد ترنسلسن وان
                                 موضوع ربان السيسي ـ ترجمه به فارسى ـ راهنماى آموزشي (عالي)
          موضوع: ( English Language -- Translating into Persian -- Study and Teaching (High
                                         موضوع: زبان گلیسے رج ہے راہنمای آموزشی (عالی)
                         موضوع: English Language--Translating -- Study and achin (Higher)
                                              شناسه آفزوده: پرورش. پرزا Parvaresh, Shab عمراً با المام
                                                        شناسه افزوده: کتابی، سعید Keta i, Faee
  شناسه افزوده: سازمان مطالعه 🐨 رین ک ب علوم انسانی دانشگاهها (سمت)، پژوهشکدهٔ تحقیق و توسعهٔ
  The Organization for Researching and Compo ng ni ersity Textbooks in the Humanities (SAMT), Institute for Research and Developm on the Humanities.
                                                                           ر ده بندی کنگره: ۱۳۹۶
                                                  PE ، الف ع ق / و F
                                                                       ردهبندی دیویی: فا ۲۸/۰۲
                                                                   شماره کتابشناسی ملی: ۵۰۹۴۳۰۴
         The Organization for sear hing and Composing University Textbooks in the Humanities (SAMT),
        Institute for Research and Copment in the Humanities
Advanced Transletion (1)
Authors: Zohreh 'hara, 'hahrzad Parvaresh, Saeed Ketabi, PhD (Associate Professor of Isfahan
  University)
Edited by The Ta. al Staff of SAMT
                Vinter 2018/1396
1st Impression
Print Run: 500
Price: 120000 Rials
Typesetting and Lithography: SAMT
Printing & Binding: Mash'ar
```

مشخصات نشر: تهران: سازمان مطالعه و تدوين كتب علوم انساني دانشگاهها (سمت)، يژوهشكدهُ تحقيق و

سرشناسه: قرائي، زهره

عنوان و نام يديد آور:

قیمت: ۱۲۰۰۰۰ ریال. در این نوبت چاپ قیمت مذکور ثابت است و فروشندگان و عوامل توزیع مجاز به تغییر آن نیستند.

نشانی ساختمان مرکزی: تهران، بزرگراه جلال آل احمد، غرب پل یادگار امام (ره)، رویهروی پمپ گاز، کدپستی: ۱۴۶۳۶

www.samt.ac.ir

تلفن: ۲-۱ info@samt.ac.ir ۴۴۲۴۶۲۵

هر شخص حقیقی یا حقوقی که تمام یا قسمتی از این اثر را بدون اجازه ناشر، نشر یا پخش یا عرضه یا تکثیر یا تجدیــد چاپ نماید، مورد پیگرد قانونی قرار خواهد گرفت.

All rights reserved. No part of this "SAMT" publication may be translated, adapted, reproduced or copied nor its conceptual framework may be used in any form or by any means, graphic, electronic, mechanical, including photocopying, recording, taping or information storage or otherwise, etc. without prior written permission from the publisher. Also the key to the exercises is not allowed to be published by any means.

Table of Contents

Unit	Title P.	age
Prefa	ce	. 1
	Section 1: Preliminaries	
Unit 1	1: Translation Strategies and Procedures	11
	Exercise 1.1	16
TF	RANSLATION STRATEGIES	17
	Literal and Free Translation	17
	Communicative and Semantic Translatior	18
	Formal and Dynamic Equivalence	18
	Covert and Overt Translation	19
	Direct and Oblique Translation	20
	Interlinear Translation	
	Gist Translation	21
	Adaptation	21
	Version	21
	Exercise 1.2	22
T!	RANSLA ON PROCEDURES	22
	Borrowing or Loanword	23
	Calque	23
	Literal Translation	23
	Transposition	24
	Modulation	24
	Équivalence	25

Adaptation	25
Exercise 1.3	27
TASK	29
References	33
Unit 2: Approaches to Translating Texts	35
LINGUISTICS-BASED APPROACH	
Exercise 2.1	36
FUNCTIONAL APPROACH	38
Exercise 2.2	39
CULTURAL APPROACH	39
Exercise 2.3	41
TASK	46
References	49
Unit 3: Text Types and Translation	52
ANALYZING TEXT TYPES	53
Exercise 3.1	53
Exercise 3.2	55
TEXT TYPOLOGIES IN To ANSLATION STUDIES	57
TASK	60
References	65
H. Mark Down and Mark	
Unit 4: Persian Eulia, 1	67
STRUCTUPE	69
Exc. ~ 'e 4.1	72
SPELLING	73
Frequently Used Morphemes	73
Space and Half-space	74
PUNCTUATION	77
Commas	77
Semicolons	78

Quotation Marks	. 79
Exercise 4.2	. 80
TASK	. 81
References	. 86
Unit 5: English Editing	. 87
GRAMMAR	
Subject-verb Agreement	. 88
Exercise 5.1	. 89
Dangling Modifiers	90
Wrong Parallelism	
Exercise 5.2	
Sentence Fragments	
Run-on Sentences	94
PUNCTUATION	. 95
Commas	95
Semicolons	98
Dashes	
Exercise 5.3	100
VOCABULARY AND SPEL INC	101
Exercise 5.4	102
TASK	104
References	110
Project Descriptions	112
Section 2: Translating Informative Texts	
Unit 6: Translating Encyclopedic Texts	119
LINGUISTIC CONVENTIONS	
Exercise 6.1	121
OTHER CONVENTIONS	121

Exercise 6.2	122
Exercise 6.3	123
OBJECTIVITY	124
TASK	125
References	129
Unit 7: Translating Academic Texts	131
TEXT-TYPOLOGICAL CONVENTIONS AND	
TRANSLATIONAL CONCERNS	132
Organization	132
Diction	133
Exercise 7.1	135
Tenses	136
Exercise 7.2	140
Modality	141
Exercise 7.3	145
Exercise 7.4	145
OBJECTIVITY	146
Exercise 7.5	147
TASK	151
References	159
	ea manuar
Unit 8: Translating News Stories	163
SOFT NEW, VERSUS HARD NEWS	164
Tye. cise 8.1	165
Exercise 8.2	167
STRUCTURE OF NEWS STORIES	167
Headline	167
Lead	168
Body	168
Exercise 8.3	1.00

NEWS, IDEOLOGY, AND TRANSLATION	17
Diction	172
Transitivity	172
Modality	173
Exercise 8.4	174
TASK	177
References	179
	stat a
Unit 9: Translating User Manuals	182
TEXT-TYPOLOGICAL CONVENTIONS	183
Exercise 9.1	1.4
Exercise 9.2	186
TRANSLATING ENGLISH USER MANUALS	188
Exercise 9.3	189
LOCALIZATION	192
TASK	193
References	200
Unit 10: Translating Recipes	202
TEXT-TYPOLOGICAL CON VITATIONS	203
Exercise 10.1	203
Exercise 10.2	207
TRANSLATION THALLENGES	209
Measure men s	210
Ingredients	211
Kitchen Tools, Gadgets, and Cookware	213
LOCALIZATION	214
TASK	215
Peferences	

Project Descriptions	220
English-Persian Glossary	228
References	234
Index	235



Preface

The prime purpose of any translator training program is no doubt training students who are capable of meeting translational demands that different texts in various situations confront them. The B.A. translation program in our country with the emphasis it lays on practice courses it no xception. Among practice-based courses in our educational program, Advanced Translation courses are arranged to be taught after s. lents ave passed such basic courses in translation as Principles and her vac agy of Translation and Translating Simple Texts, and before they face the challenge of translation in more subject-specific council so as Translating Political Texts. This is indicative of the fact that I war sed Translation courses are, in essence, intended to facilitate the sition that students - who are now familiar with translation theories and approaches - are to make from the basics of translation to the make specifics. As such, the courses, if planned and practiced purpose fun, bould help learners broaden their minds and gain increased awarene, since the concept of translation; they can also provide students with n or rtunity to acquire techniques and skills they need as their life companions not only in their upcoming courses but also in their future vocaus al pursuit as translators. With such considerations in mind, Advanced Translation (1) was planned to feature a book that marks a change of direction in the available practical translation textbooks and, thereby, gear toward the needs of students

The present book is organized into two sections. The first section, within five instructional units, attends to the preliminaries of translating

texts: the basic knowledge that students need to apply in all translational situations they face. The book starts with a unit on translation strategies and procedures, which helps students achieve a deeper understanding of the concept of translation and the associated terms. This understanding is complemented in the next unit. In the second unit, students, who have already passed a two-credit course on translation theories, are recalled the fact that what goes on in translation is more than a linguistic transference; they are invited to grasp different approaches in practice, a concern that is further reinforced in other units. This unit on approaches to translating is followed by another unit in which text types are introduced and stucents are invited to not only discern their dominant features in actual practice but also perceive that each text type may pose specific demand in traislating. What comes in the next units is the skill that all successful a mators need to possess, i.e., editing. While felicitous use f language is a requisite of translation, it has not received due attention in most of our existing instructional books. Therefore, in this beo', two units are devoted to this important yet undervalued part of translators' job; one unit considers a number of issues pertaining to Persian editing, and one sees to those that relate to the English language. While no claim is made on the comprehensiveness of the editing unit, it is hoped that they sensitize students to the correct use of langua, c in all its aspects and spark the interest of prospective translators to fu ther vestigate into this skill in their future translational engagements. Victorials oints raised in the first section are additionally reinforced and practiced a oughout the book. Further to this, in the second section a variety of information-centered texts are introduced and discussed in terms of their genre conventions in both Persian and English to not only pinpoint the challenges of translating them but also shed light on the ways the challenges could be met. It is hoped that in Advanced Translation (II) the same path is followed to work on vocative and literary texts.

In writing the book attempts have been made not to stay far away from

the recent advances in translation pedagogy (notably Kiraly, 2000); sparkling among them are the focus on the real-world, vocational side of translation in training, highlighting the role of students as active individuals who are responsible for their learning, can learn from their experiences and transfer their findings from one situation to another. Focus is also on marking the role of the instructor as a sophisticated individual who, though competent and skilled, develops excellence among learners by letting them go through the challenges of translating and make decisions on thorny situations. He/she, in turn, fulfills his/her role by first showing them the way and then supervising and guiding them through. To facilitate such learning, students are invited to learn from not only the book and their instructor's guidelines but also their mistakes and peers. Such conce me and many others of the same ilk are typified in the book through the less in one of each instructional unit and the goal-oriented activities stude as are called to engage in, which depending on their purpose dema. d. process, and outcome take the form of exercises, tasks, and projec s WI le the three of them work as scaffolding tools (Calvo, 2015), suidance and prompting gradually diminish as students move on to the end of each unit and start working on the projects.

Exercises, which intervane between lesson descriptions and are in line with the point at issue, we a more restrictive focus while tasks are designed so that their fulfillment picess addresses a combination of competences and the outcome typicals a real-world translation job. To guide students through the process of the lation, which is one underlying objective of the book, the

^{1.} Kiraly, D. C. (2000). A social constructivist approach to translator education: Empowerment from theory to practice. Manchester: St. Jerome Publishing.

Calvo, E. (2015). Scaffolding translation skills through situated training approaches: Progressive and reflective methods. The Interpreter and Translator Trainer, 9(3), 1-17.

tasks are mainly organized into three sets of activities titled "Pre-translation Activities," "Translation," and "Post-translation Activities," each comprising a number of steps to be taken by students. The steps included in Pretranslation Activities, despite their occasional variations from task to task, pursue one global purpose: sensitizing students to the importance of careful reading and understanding the content of the material to be translated; this is mainly achieved through students' active collaboration with their peers and discussions with the classmates and instructor. In the Translation part of each task, the conventional instruction of "read and translate" is avoided; instead, students are commissioned to translate according to the specifications stipulated by a given client. This in some tasks a ves the form of a formal translation brief, and in some a desc. of on f the needs of the client is given without making any explicit rentire to the word brief. Depending on the specifications in the brief, .ne .fore, approaches and strategies that students should employ to me't the demands vary from one task to another. In some cases, eve in the task students are asked to translate according to different, rie's so mat they come to this understanding that translation in real world is more than a mere linguistic transference.

When students are inis ed with the translation, they continue working on the task through uses in pseudosigned in Post-translation Activities where they are asked to be noticed the translation decisions that they have made throughout and wait their translation. Thereby, students can evaluate their translation is any of their own contemplation and the discussions they enter into with the classmates and instructor. Attempts are also made to do away with the lamentable practice of accepting one translation as the correct rendition and stifling other voices. Instead, it is believed that all voices are worth being heard and all justifiable translation decisions could be valid. Each task is concluded with calling students to reflect on the activities that they have just completed. Taken together, all the steps in each task are intended to result in a coherent whole that pursues a unified goal through

apparently varied activities. In keeping with the objectives of the book, the projects of each unit follow the same concerns asking students to translate and analyze existing translations, and providing the ground for them to gain insight into the conditions under which translators work in real situations.

The book with its focus on the practice of translation aims at familiarizing students with some foundational concepts of translation through authentic and simulated learning activities. Throughout the book. students are also referred to some related theoretical concepts. Nevertheless, the translation theories included are of significance only inasmuch as students understand the considerations of a given unit since theorie serve to provide further clarifications to specific issues raised in each unit. Therefore, focus should not be exclusively directed to the teaching of theories, and, accordingly, instead of testing students on their mastery of p re theoretical principles, instructors can include in their exams tans as an situations where students' ability to apply theories to practice is a muated. In doing so, instructors can make sure that they are 1 rog essing on the right path, i.e., their assessment is in line with the objective of each unit and the learning activities. This reflects a kind of view unit design that begins with the end in mind and necessitates syn rgy between objectives, assessment and learning activities. Known as vac. vard design, this kind of planning is used by a number of educator, as an underlying framework for their unit design models (for example see wiggins & McTighe, 2011).

The side 'v-side development of theory and practice underlies all parts of the book for lesson descriptions and exercises initiating the discussions to tasks and projects terminating them. To fulfill the objectives of a given unit, therefore, these four components, i.e., lesson descriptions, exercises, tasks, and projects, have been developed to work in synergy. As with the

^{1.} Wiggins, G. & McTighe, J. (2011). The understanding by design. Guide to creating high-quality units. Alexandria, VA: ASCD.

tasks, it should be noted that the steps included have been designed not only to review and reinforce the considerations of a given unit, but also, at times, to practically address certain new learning points. Thereby, tasks per se are worthy of careful attention. Projects, moreover, are to engage students in work that is valuable in realistic settings and to challenge them to think more deeply. Group collaboration is, of course, at the heart of the projects designed. Although students have themselves the central role in conducting the projects, the observations and recommendations made by the instructor from start to finish - can certainly have a pivotal role in guiding students and encouraging them to work collaboratively toward meaningful learning goals. Depending on the time available and the specific needs of their students, therefore, instructors can assign one or more of the growts or they can let students have their own choices. To both ance rap, and facilitate collaboration among students and engage then in binking and learning continuously throughout the week, instructors re suggested to make use of a well-designed e-learning platform such as Modle, Schoology, NEO LMS, CANVAS and Edmodo as a con ple nent to the face-to-face class.

In view of this immense load c work, it is hardly possible to cover all the ten units over the cours of one semester; therefore, instructors can include in their syllates units that are more in line with their students' background know'ndge needs, and interests. Semester time restraints may even dictate that it we selected units, or parts of them, be assigned as self-study materials, the two units on editing can be chosen for this purpose. Mention since Id be made that the issues raised and activities designed in these two units can help students refresh their already existing knowledge—assuming that they have attained the fundamentals of writing in both languages—and better perform editing operations on the upcoming translation activities. Editing practices should evidently be assigned early in the semester before starting the second section of the book. Besides, assistance must be provided to students and feedback must be obtained from

them throughout to ensure that they are on the right track in meeting the defined learning objectives.

Any new step taken toward a pre-set goal would bring one closer to its accomplishment and would certainly prepare the ground for future steps ahead. However, certain shortcomings and drawbacks always exist when new trends are introduced. The present book, the result of several years of research and teaching, reflects the realization of one major step we took toward our educational goal. Innovative as it is in its own kind in dealing with translation practice, the present book is, of course, not void of shortcomings. Teaching the book as a teaching material at arious universities and institutes of higher education across the country is one important means through which its strengths and teaching gues would, therefore, help us identify them. We will wholk heartedly welcome the suggestions and criticism from all learned readers as as to enrich the book by enhancing the strengths and eliminating he de iciencies and take more determined steps in this direction.

As a final word, we would like to thank all those academics who, using the book for their classes, guide as by their valuable remarks. Our thanks also go to all of the stude as whose comments, discussions, translations, concerns, and even midakes inspired us a lot in writing the present book. Last but not least, we would like to express our extreme gratitude to SAMT publications for any ding us with the opportunity to prepare this book.

Zohreh Gharaei Shahrzad Parvaresh Saeed Ketabi April, 2017