

FARSHAN

The Aesthetics Of Persian Carpet

In Today's Interior Design of The World

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The Aesthetics of Persian carpet in today's interior design of the world

Iran National Carpet Center

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Iranian artists, since ancient times, have constantly managed to combine craftsmanship and manufacturing with the mesmerizing miracle of art, and they have stunningly embellished their taste and creativity with this magnificent adornment. In the same vein, even the most practical and functional tools and means of life have never been distant from the realm of art. Handcrafted textiles such as carpets, rugs, pillows, curtains, carpetbags, napkins, tablecloths, etc., have always been adorned with artistic designs and decorations. It's quite evident that Iranians have permanently tried to equip their pioneering artisans with alluring means of creativity, artistry, taste and genius.

This is how the land of Iran has become a glorious heritage of the treasure that, even if it is fully applied and functional, is also in line with beauty, originality, antiquity, exquisiteness and artistic value. Iranian hand-woven crafts like other ancient relics of this land, which have formed its long history and civilization through eternal historical memorabilia, are such impressive media to convey the message of our culture, civilization and art to the whole world. All these stunning relics, such as the painted pottery of Susa and Sialk, Lorestan bronzes, Behistun inscriptions and Mani's illustrated manuscripts, are still communicating this charming message after all centuries and millennia.

The long history encompasses a large geographical and cultural realm because carpet-weaving has always been commonplace among Iranian tribes, villages, towns and cities and fortunately, it is still common nationwide. Furthermore, this exquisite art has been deeply embedded in all the vast geographic regions of Iran, with diverse climates and different subcultures. As a matter of fact, this powerful blend of history, culture, geography, industry and art has honorably led to today's rich treasures of hand-woven carpets that can meet every single taste and interest.

On the other hand, Iranian innovative artists, relying on their permanent creativity in the sensational game of design, pattern and color, are able to create a new design every day in order to add another flower to this beautiful garden.

It must be noted that every art-lover and consumer, anywhere in the world with every taste, can catch her favorite fish through the deep sea of Iranian hand-woven products, and bring them together with every decoration and lifestyle.

The present collection has been meticulously compiled to demonstrate the valuable potential of harmonizing Iranian hand-woven carpets with contemporary interiors.

Hamid Kargar
President of Iran National Carpet Center

Hamid Kargar



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Persian Carpet, Global Dialog

Carpets are powerful and effective elements in interior design, and their potential is such considerable that sometimes they, alone without the need for furniture, are able to create a spatial and artistic impression in man-made environments. On the one hand, the Persian carpet has a major role in interior design in terms of flooring in space, which is actually the first mission of all carpets, and on the other hand, as a magnificent and eye-catching artwork, is also considered to be an aesthetic package of all elements that are effective in beauty. In one word, the Persian carpet as a great piece of decoration shoulders the burden of unifying the environment.

A Persian carpet is a victorious example of indigenous self-affirmation in the creation of an artistic-applied phenomenon; an example that has found all its potential in discovering and unlocking the universal language of originality and novelty. If we say that hand-woven carpets are considered as the seventh Iranian art like cinema in the western world, we may not have used a complete simile, but the fact is that in this glorious artwork, which is by the way very functional, many elements ranging from architecture to texture, from painting to calligraphy, etc., have been gathered and represented in very diverse structures and technical forms of craftsmanship. Therefore, due to the adherence of this Persian handcrafted artwork to a set of artistic principles and practices in Iran (from ancient times to the present day), the Persian carpet has reached the brink of perfection and unity, resulting in such uniqueness in which no two examples of Persian rugs can be found in completely accurate resemblance.

That's why repeating the visual elements has made the Persian carpet very appealing and eye-catching. In the same vein, we find its colorfulness in line with the form, the variety of its patterns in harmony with the color, its concentrated compositions full of eccentricity, and finally, its free lines and geometries entirely unified and integrated.

The Persian carpet is a magnificent drama as long as millennia. It has merged simplicity with opulence and unveiled its plurality in unity, and fortunately, still remains the key performer of this crowded scene before millions of enchanted spectators.

Interior designers and decorators consider the principles of artistic organization in space as follows: balance, proportion, rhythm, emphasis, diversity and unity. With a general look at Persian carpets and a visual examination of its varieties, from classic urban carpets to local rugs and rural kilims, one can see each of these six principles clearly in a typical carpet or alternatively in many Persian hand-woven artworks. However, what's made the Persian handmade carpet a flexible tool in the hands of designers and decorators, and what has left a wide range of choices ahead of them, is the potent capacity that this applied artwork has presented in organizing the space in terms of providing unity, diversity, emphasis, balance, rhythm, proportion and harmony.

It's worth noting that in the recent decades, the new approaches taken by highly-educated carpet designers and innovative craftsmanship groups have strongly added to the Persian carpet's historical capacities. Today, if an interior designer or decorator, anywhere in the world, wants to create a space that is simple, or historical in design, the Persian carpet will suit her ideas. Also, if a designer or architect wants to use a mixed method of organizing a space, or create an ancient renovated space, then in every situation, there will be a myriad of Persian rug choices for creativity in the floor covering of the space.

The book at your disposal has been painstakingly prepared by Iran National Carpet Center in order to display a number of countless capacities of Persian carpets in organizing interior spaces through adaptability to other elements in the interior, including furniture and other decorations related to architecture and other applied arts. The present collection is meant to present layouts with various types of carpets from different regions of Iran with a wide variety of carpet-weaving methods.

Obviously, there are many other types of carpets and rugs that are not showcased in this book. In addition, in harmonizing the furniture and other decorative elements, there are many choices more than those used in the layouts of this book. In the end, it should be noted that this book is only an attempt to show the considerable potential of Persian carpets to interact with the atmosphere of today's life and invite the whole world to dialog:

"A Persian dialog in a global language".

