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ENGLISH FOR MANAGEMENT STUDENTS

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INTRODUCTION

This book is designed to help the management students to become more familiar with some management concepts and terms meticulously. It provides an outline of the major issues in this subject. It provides detailed information about different concepts in management. The book consisted of ten chapters, each presents the most important aspects of the topic and provides the students activities to test their understanding of the topic and self-assessment exercises designed to assist their progress. There is also a list of common words in management with their Persian equivalents at the end of the book which will assist the students in their better understanding.

By the end of this book, the students are able to:

English For Management Students

- Define management, financial management, human resource management, marketing management •
- Define and recognize management roles and skills
- Discuss the role of technology in management
- Describe the properties of entrepreneurship
- Describe the elements of the organizational behavior

We hope that readers can make best use of the present manuscript and succeed in their future educational journeys.

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Table of Contents

Introduction	3
Lesson One.....	7
Introduction to Management.....	7
Lesson Two.....	17
Human Resource Management.....	17
Lesson Three.....	23
Marketing Management.....	23
Lesson Four.....	31
Management Functions.....	31
Lesson Five.....	37
Management Roles.....	37
Lesson Six.....	43
Strategic Management.....	43
Lesson Seven.....	51
Management of Technology.....	51
Lesson Eight.....	59
Financial Management.....	59

English For Management Students

Lesson Nine.....	67
Organizational Behavior	67
Lesson Ten	77
Entrepreneurship	77
Common Words in Management	85