Let's Learn Football Knowledge in English

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Table of contents

Preface 5

Unit One

Football terms 7
Interview with Arsen Wenger 10
Idioms and expressions 18
What to do (and what NOT to do) on match days 21

Unit Two

Football terms 47
Balls, cones and kids 50
Salary negotiation 56
How to get your group to become a team? 59

Unit Three

Football terms 79
Laws of the game 82
Pre-season screening and injury prevention 94

Unit Four

Football terms 111
Basic attacking team tactics for youth football coaches 114
Effective communication 124
Surviving full-time coaching 129

Glossary 143
References 165

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Preface

Football is truly a global phenomenon. Every day, games are broadcast to vast audiences around the world. It is of a great cultural gravity and people like having something physical to represent their area or their country or simply the group they see themselves part of; football is a very good example of this representation. Thanks to this fact, and besides its beauty and attraction, it is nowadays a growing interest in moving towards its perfection. Thus, football is changing and it has step by step found its way into the different campuses in different parts of the world and a new academic as well as pedagogical movement has begun in order to train coaches who are fully aware of the phenomena of football and what a modern academic football training trend demands: quicker , stronger and more creative players, new techniques, team work plans and many more painstaking challenges never faced before. Thus, the role of the coach can never be underestimated in such a new realm. Coaches are essential for teaching and developing players at every level of football. To give their players the best advantage, coaches must be aware of the latest techniques and philosophies involved in coaching the game. Coaches do not just communicate with their players but also (not all applicable for every club or team set up) employees, fellow staff, parents, employers and in some high profiled cases agents, spectators, shareholders and various aspects of the media. Unquestionably one of the key attributes all coaches must have is the ability to convey their ideas and instructions to their players. As that is essentially the basis of what the profession of coaching is. A coach

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must therefore have the ability to communicate and connect to everyone they come into contact with within their role. Coaches should be able to not only communicate to players clearly on the training ground or pitch but must also be able to talk to them as humans off it.

Since the coaches must be up to date and be aware of the latest progresses in the field of football in order to behave in a professional manner, it is quite necessary to learn the English as the international language. Coaches proficient in English can benefit from all texts, essays, articles, and books written about football all over the world. Hence, the present book paves the way for Iranian football coaches to kill two birds with one stone. First, they become aware of some latest techniques of the football. And second, they expand their knowledge of English.

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