

In the Name of Allah

Reading for Social Communication Sciences Students

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Introduction

Learning English needs reading. From time to time people have wondered why reading is important. There seems to be many other things to do with one's time. Reading is important for a variety of reasons. Reading is fundamental to function in today's society. Reading is a vital skill in finding a good job. Reading is important because it develops the mind. By reading we discover new things. Books, magazines and even the Internet are great learning tools which require the ability to read and understand what is read. Reading develops the imagination. Reading is fundamental in developing a good self image. Finally and once again, why is reading important? Reading is important because words - spoken and written - are the building blocks of life. You are, right now, the result of words that you have heard or read and believed about yourself. What you become in the future will depend on the words you believe about yourself now. People, families, relationships, and even nations are built from words.

Finally, I would like to thank the many people whose suggestions and criticisms have helped me with this book. I am also most grateful to all those - to many to name - who have sent me comments on my book. Their suggestions have helped me to improve many of the explanations in this book.

Dr. Abdolreza Shahmohammadi

CHAPTER 1

The Absent-Minded Professor

I once know a man whose memory was very bad. Richard Rudd was so forgetfull that he sometimes forgot what he was talking about in the middle of a sentence. His wife had to constantly remind him about his appointments, his classes- even his meals! Since Rudd was a professor at a well- known university, his forgetfulness was often an embarrassment. It wasn't that he was unintelligent, as some critical people tended to gossip. He was just very, very absent-minded.

One hot summer's day, Professor Rudd decided to take his children to the beach. The seaside town he planned to visit was about a three-hour train ride away. To make the trip more interesting for his young children, he kept the name of the town a secret. Unfortunately, by the time Rudd had arrived at the train station, the poor forgetful man had forgotten the name of his destination himself. Luckily, a friend of his, happened to be in the station. He offered to take care of the children while Rudd went back home to find out where he was going.

The professor's wife was surprised to see him again so soon, but she was amused when she heard what was the matter. She distrusted his memory, so she wrote the name of the town on a piece of paper. Satisfied that she had solved the problem, she sent her husband off again. Ten minutes later, she was astonished to see him outside the house again. What